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## EDUCATION

BFA, Graphic Design, West Virginia University, Morgantown, WV

## SKILLS SUMMARY

Able to demonstrate creative, conceptual thinking, and communications skills; justify and present visual design solutions; manage multiple projects; and function within a team.

Expertise: graphic design, interface design, desktop publishing, pre-press production.

## EXPERIENCE

- Participated as a member of curriculum development and marketing teams whose members included graphic designers, instructional designers, programmers, curriculum writers, editors, marketing and public relations staff, and content experts.
- Provided conceptual development, graphic design, and illustration of visual content for computer- and print-based materials. These materials include: CD- and DVD-based educational software and supporting print materials; text books; web sites; magazine and direct mail advertising; corporate newsletters, capabilities brochures, and annual reports; product packaging and retail displays; trade show and museum exhibits; product catalogs; technical manuals.
- Developed communications plans and strategies to promote products and services.
- Developed corporate graphic identity standards and related policies.
- Provided art direction and technical specifications to graphic designers, illustrators, production artists, photographers, service bureaus, and printers.
- Managed design-related aspects of production, scheduling, and costs.
- Recommended electronic production methods, and software purchases and upgrades.

## EMPLOYMENT HISTORY

### 07/04–Present

**Creative Director/Co-Founder, Polyhedron Learning Media, Inc.**, Wheeling, WV— A full-service technology development company that specializes in creating educational software, audio/video and print materials. Current and recent projects include:

- ***Virtual Physics Laboratory***: On-line college-level physics simulations. Funded through a Phase II Department of Education SBIR grant and developed in a partnership with Thomson Learning. 3D modeling and web graphics.
- ***Wheeling: A Brief History***: 108-page book. Graphic design and production.
- ***NASA Explorer Schools—Retool and Enhance***: Two curriculum supplements for middle school students—*Motions and Forces* (physics); *Earth in the Solar System* (astronomy). Graphic design and illustration for computer-based activities and supporting print materials.
- ***Virtual Physics Laboratory***: On-line college-level physics simulations. Funded through a Phase I Department of Education SBIR grant and developed in a partnership with Thomson Learning. 3D modeling and web graphics.
- ***Verses from the Hills***: 50-page poetry book. Graphic design and production.
- ***Walking Pleasant Valley***: 88-page book on the history and architecture of a portion of the National Road Corridor Historic District. Graphic design and production.
- ***Planets and Stars and Me...Oh My!***<sup>TM</sup>: Space science exhibit for a children's museum. Exhibit layout and graphic design for interactive displays, still graphics, and touchscreen software.

### 08/04–12/04

**Advertising Director/Graphic Designer, JBS Technologies**, Steubenville, OH— Designs, produces, distributes, and promotes mobile electronics products worldwide.

Designed and produced promotional materials and product packaging; Developed concepts and strategies to promote products and boost brand recognition; Served as liaison to Carroll Shelby Licensing for design related aspects of celebrity product endorsement.

**02/96–05/04**

**Graphic Designer, NASA Classroom of the Future/Center for Educational Technologies**, Wheeling, WV—A multimedia development group that produces K–12 curriculum materials and provides teacher training, primarily in the areas of math, science, social studies, and technology.

Provided conceptual development, graphic design, and illustration for computer- and print-based educational materials; Served as lead graphic designer for software projects including BioBLAST<sup>®</sup>, ExoQuest<sup>®</sup>, Astronomy Village: Investigating the Solar System<sup>®</sup>, and Foundations of Freedom<sup>®</sup>.

**12/90–02/96**

**Senior Graphic Designer, Quest International**, Newark, OH—A nonprofit organization whose primary focus is the development, production, promotion, and distribution of products and services for K–12 teachers and students in schools throughout North America, Europe, and Latin America.

Designed and produced multi-component, print-based curriculum products and packaging; Developed promotional concepts and designed direct mail advertising.

**03/85–04/90**

**Manager of Graphic Communications, Ohio Valley Health Services and Education Corporation**, Wheeling, WV—Multi-hospital system.

Designed and managed production of print materials and advertising; Participated in the development of communications plans and strategies to promote consumer programs; Managed mailing list purchases and contracts for print, electronic, and outdoor advertising; Coordinated staffing for and participated in community outreach activities.

**10/83–08/85**

**Graphic Designer, Paul/Jay Associates**, Bellaire, OH—Advertising agency and printer.

Designed and produced camera-ready art for various print materials; Assisted with typesetting, film developing, negative stripping, and plate preparation.

#### **FREELANCE**

- Box-to-Wire, Wheeling, WV. Greyhound racing company. Logo, letterhead.
- Dick Kinsley, Granville, OH. Singer/songwriter. Brochure.
- Dierkes Landscaping, Woodsfield, OH. Logo, letterhead, business forms.
- City Manager's Office, Wheeling, WV. Calendar.
- Education Innovations, Leesburg, VA. *The Colonial Age*<sup>™</sup> multimedia history game.
- Fort Henry Club, Wheeling, WV. Private social club. 100th anniversary logo.
- Health Net, Los Angeles, CA. Health maintenance organization. Business forms.
- Hometown Bancshares, Middlebourne, WV. Bank holding company. Logo.
- JBS Technologies, Steubenville, OH. Automotive electronics retailer. Advertising, product displays.
- The Learning Express, Columbus, OH. Consultants for teachers. Promotional newsletter.
- Leglights, Pittsburgh, PA. Hosiery manufacturer. Packaging.
- Men's Softball League, Moundsville, WV. T-shirt designs.
- Mountain Moon Tailspinners, York, PA. Theatrical group. Logo, cassette cover.
- Oglebay Institute, Wheeling, WV. Jazz series brochure.
- Piedmont Elementary School, Charleston, WV. A NASA Explorer School. Business cards.
- Plastic Surgery Incorporated, Wheeling, WV. Physicians group. Map.
- Positive Directions, Granville, OH. Consultants for youth programs. Logo, letterhead.
- Preferred Health Plan, Wheeling, WV. Preferred provider organization. Logo, letterhead.
- Public Relations Images, Wheeling, WV. Word processing company. Logo, letterhead.
- Residential Health Care Services, Wheeling, WV. Physicians group. Map.
- *Travelhost* Magazine, Richmond, VA. Maps.
- Wadsworth/Thompson Learning, Belmont, CA. Publisher. *InSight*<sup>™</sup> vision science software.
- Union Bank of Tyler County, Middlebourne, WV. Logo, letterhead.
- Universal Bancorp, Paden City, WV. Bank holding company. Logo.